

## GOVERNMENT OF ANDHRA PRADESH

### ABSTRACT

IT Promotion – ESD (MeeSeva) – Placing of MeeSeva Hoardings in different locations in GHMC limits - Sanction and release of an amount of Rs.9,90,000/- (Rupees Nine Lakhs Ninety Thousand Only) to various agencies towards hoarding charges – Orders – Issued.

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### INFORMATION TECHNOLOGY AND COMMUNICATIONS (Promotions) DEPARTMENT

G.O.Rt.No. 117

Dated: 13.06.2013  
Read the following:

- 1) From the Director, ESD (MeeSeva) Lr.No.0308/PRO/2012-13, dt:11.02.2013 to the Commissioner, I&PR Dept.
- 2) From the Director, I&PR Dept, Lr.No.000224/Adv.II/2013/1, dt:25.02.2013 to M/s.Prakash Arts Pvt Ltd.
- 3) From the Director, I&PR Dept, Lr.No.000224/Adv.II/2013/1, dt:25.02.2013 to M/s.Ad Age Outdoor Advertising Pvt Ltd.
- 4) From the Director, ESD (MeeSeva) Lr.No.0308/PRO/2012-13, dt:14.03.2013 to the Secretary to Govt, IT&C Dept.
- 5) From M/s.Prakash Arts Pvt Ltd, Invoice dt:12.03.2013.
- 6) From M/s.Ad Age Outdoor Advertising Pvt Ltd, Invoice dt:03.03.2013.
- 7) G.O.Rt.No.1926, Finance (EXPR.GAD-II) Department dt:06.04.2013.
- 8) U.O.Note No.105/IT&C/Budget/2013, IT&C Dept, dt:12.04.2013.

### ORDER:

Vide fourth read above, Director, ESD (MeeSeva), Hyderabad, forwarded the bills of M/s.Prakash Arts Pvt Ltd and M/s.Ad Age Outdoor Advertising Pvt Ltd towards display of hoarding of MeeSeva at different locations in GHMC limits and requested for payment of the same to the agencies. Director, ESD (MeeSeva), informed that Commissioner, I&PR was requested to issue work order to M/s.Prakash Arts Pvt Ltd and M/s.Ad Age Outdoor Advertising Pvt Ltd to display unipole hoardings for advertisements of MeeSeva. Accordingly, I&PR Dept has issued work order in favour of M/s.Prakash Arts Pvt Ltd and M/s.Ad Age Outdoor Advertising Pvt Ltd for a period of two months from 01.03.2013 to 30.04.2013.

2. Director, ESD (MeeSeva), further informed that, incompliance to the work orders issued by the Commissioner, I&PR, the concerned agencies have displayed the hoardings of MeeSeva and submitted bills for effecting payment as detailed hereunder:

S.No.	Name of the agency	Amount (Rs.)
1	M/s.Prakash Arts Pvt Ltd	5,60,000
2	M/s.Ad Age Outdoor Advertising Pvt Ltd	4,30,000
	<b>TOTAL</b>	<b>9,90,000</b>

**P.T.O.**

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3. Government, after careful examination, hereby accord, sanction and release of an amount of Rs.9,90,000/- (Rupees Nine Lakhs Ninety Thousand Only) to the agencies as mentioned at Para.2 above towards hoarding charges.

4. The amount sanctioned and released at Para.3 above shall be debited to the following Head of Account:

3451	: Secretariat Economic Services
MH 090	: Secretariat
GH (11)	: Normal State Plan
SH (22)	: IT&C Department
260	: Advertisements, Sales and Publicity Expenses

5. The Joint Director & DDO, IT&C Department shall draw the amount of Rs.9,90,000/- (Rupees Nine Lakhs Ninety Thousand Only) sanctioned in Para.3 above and arrange for payment after duly applying the TDS in favour of the respective agencies as mentioned here under:

<b>S.No.</b>	<b>Name of the agency</b>	<b>Amount (Rs.)</b>
1	M/s.Prakash Arts Pvt Ltd	5,60,000
2	M/s.Ad Age Outdoor Advertising Pvt Ltd	4,30,000
	<b>TOTAL</b>	<b>9,90,000</b>

6. The above agencies shall submit an advance stamped receipt for the amounts sanctioned to them, to the Department in duplicate.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**SANJAY JAJU  
SECRETARY TO GOVERNMENT**

To

M/s.Prakash Arts Pvt Ltd, Hyderabad

M/s.Ad Age Outdoor Advertising Pvt Ltd, Hyderabad

The Accountant General (Audit), Andhra Pradesh, Hyderabad

The Accountant General (A&E), Andhra Pradesh, Hyderabad

The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad

The Pay and Accounts Officer, Andhra Pradesh, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad

The JD & DDO, IT&C Department

Copy to:

The Director - ESD (MeeSeva)

Fin. (EXPR-GAD II) Department

*// FORWARDED : : BY ORDER //*

**SECTION OFFICER**